

# Portal

making healthy a habit



For over 25 years, Preventure has developed innovative wellness solutions helping companies achieve higher productivity and lower healthcare costs. Our proven approach drives successful behavior change, creating true return on wellness (that's our proprietary blend of expanded ROI). **Maxwell** is our revolutionary user experience for well-being that delivers a personal, daily dose of wellness designed to fit each participant.

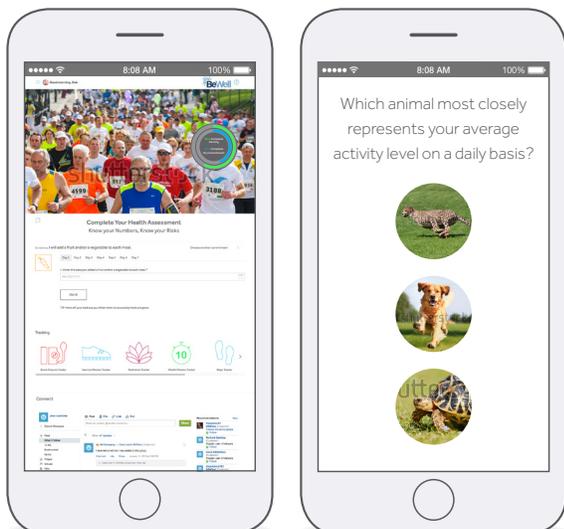
**WE MAKE IT EASY. WE MAKE IT WORK.  
WE MAKE IT ALL ABOUT YOU.**

With personalized technology,  
Maxwell is smarter, not harder.



## Tailored for your company

- Reporting Dashboard (secure interactive info, on-demand)
- Communication support (personalized and contextualized)
- Integrate with your partners



## Brand-customized

We synchronize the needs of your company with your population—your logo, your strategic health opportunities, your messaging—so you get the results you're looking for.



## Guaranteed

Our model is built on empirical data and third-party validation. We guarantee success—90% or more of your participants will improve their health in the very first year.



## Dashboard

- My Personal Views and Preferences
- Easy-to-see progress (indicated by Health Hero Circle)
- Image tailored to what motivates me
- 'Pinterest'-style trackers so I can easily get to my areas of focus
- Personalization engine (approachable on-boarding with picture responses; add depth to the experience by completing health assessment, biometrics, and more)
- Recommendation engine (messages and paths for each participant based on risks, interests and readiness)

- Event sign-ups
- Health assessment
- My Reports
- Trustworthy health content



## Seamless platform experience

- Integration with other vendors (SSO to your intranet or benefits administrator)



## Connect

- Integrated social platform



## Earn

- Incentives – easy to complete and clearly show me where I stand
- Real-time rewards
- Badges build intrinsic motivation



## Act

- Challenges (competitions – team, personal)
- Journeys (multi-week mastery, change)
- Commitments (one week, new small habits)
- Coaching (live, integrated)
- Screenings and results



## Track

- Well-being and physical wellness (sleep, mindfulness, exercise minutes, food log, and more)
- Pin your favorites
- Sync your favorite devices and apps



## A BIG PART OF A HUGE PICTURE

Maxwell is the technology component of Preventure's bigger well-being solution, which includes expert insights on-demand, full-time wellness coaches, relationship management, biometrically based incentive strategies, concierge-style customer service and account-management support.

## LET'S MAKE GOOD DECISIONS EASY.

To improve the health of your participants and your company, call us at 888-321-4326 or visit us online at [preventure.com](https://www.preventure.com).

