

Maxwell is our revolutionary user experience for well-being that delivers a personal, daily dose of wellness designed to fit each participant.

Our proven approach drives successful behavior change.

We are **Preventure**.

Over the last 25+ years, we've changed millions of lives at hundreds of diverse organizations. We improve member health, reduce the cost of human resources, increase profitability and—unlike any other company—we guarantee real results.



**WE MAKE IT EASY. WE MAKE IT WORK.
WE MAKE IT ALL ABOUT YOU.**

With personalized technology,
Maxwell is smarter, not harder.



Tailored for your company

- Reporting Dashboard (secure interactive info, on-demand)
- Communication support (personalized and contextualized)
- Integrate with your partners



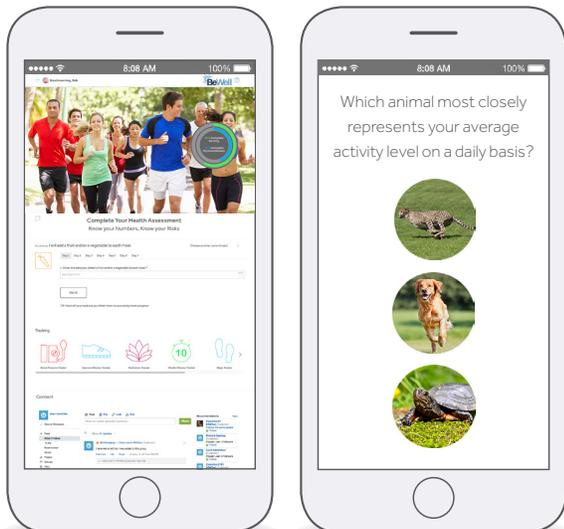
Brand-customized

We synchronize the needs of your company with your population—your logo, your strategic health opportunities, your messaging—so you get the results you're looking for.



Guaranteed

Our model is built on empirical data and third-party validation. We guarantee success—90% or more of your participants will improve their health in the very first year.





Dashboard

- My Personal Views and Preferences
- Easy-to-see progress (indicated by Health Hero Circle)
- Image tailored to what motivates me
- 'Pinterest'-style trackers so I can easily get to my areas of focus
- Personalization engine (approachable on-boarding with picture responses; add depth to the experience by completing health assessment, biometrics, and more)
- Recommendation engine (messages and paths for each participant based on risks, interests and readiness)

- Health Assessment
- Event sign-ups
- My Reports
- Trustworthy health content



Connect

- Integrated social platform



Earn

- Incentives—easy to complete and clearly show me where I stand
- Real-time rewards
- Badges build intrinsic motivation



Act

- Challenges (competitions—team, personal)
- Journeys (multi-week mastery, change)
- Commitments (one week, new small habits)
- Coaching (live, integrated)
- Screenings and results



Track

- Well-being and physical wellness (sleep, mindfulness, exercise minutes, food log, and more)
- Pin your favorites
- Sync your favorite devices and apps



Seamless platform experience

- Integration with other vendors (SSO to your intranet or benefits administrator)



A BIG PART OF A HUGE PICTURE

Maxwell is the technology component of Preventure's comprehensive well-being solutions, which include live wellness coaches, biometric collection, participation and outcomes based incentive strategies, concierge-style customer service, Champion Committee support, partner integration, and the best account-management and strategy support in the industry.

LET'S MAKE GOOD DECISIONS EASY.

To improve the health of your participants and your company, call us at 888-321-4326 or visit us online at [preventure.com](https://www.preventure.com).

